



Tasty facts about

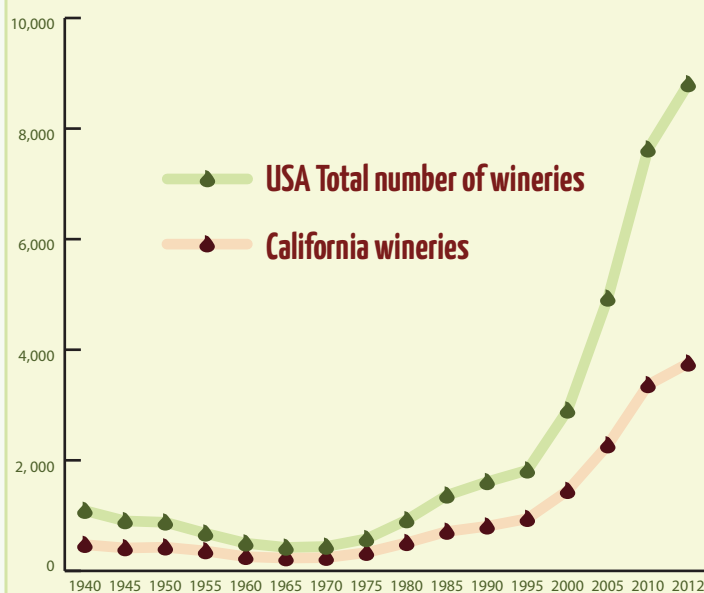
# US Wine Production

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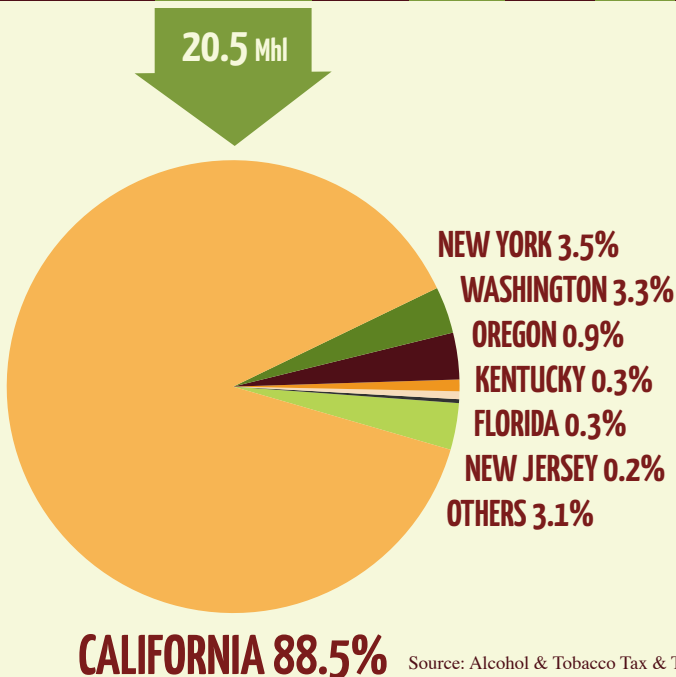
USA was the world's 4th largest wine producer in 2012 with 20 Mhl of wine.



Source: OIV 2012; wine producing countries with >9 Million Hectoliters.



Source: U.S. Tax and Trade Bureau and Wine Institute, 2013.



Source: Alcohol & Tobacco Tax & Trade Bureau Statistical report, 2013

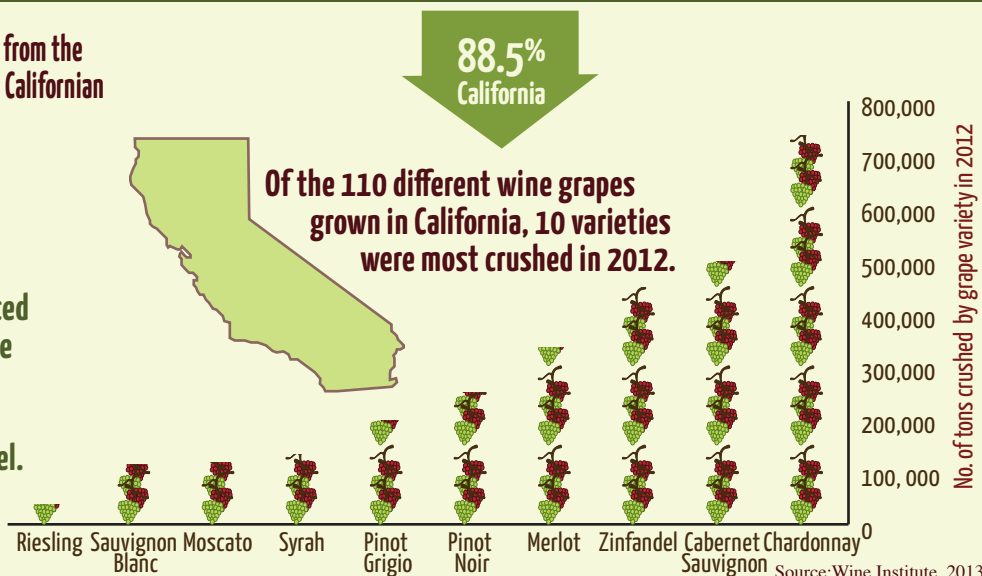
2012: 43% of all US wineries were in California but produced 88.5% of the wine.



Chardonnay became popular from the 1970's onwards. The 2012 Californian Chardonnay grape crush tonnage of 736,000 tons increased 31.6% from the previous year.



Zinfandel was introduced to California during the Gold Rush in the 1850's. Much of the Zin crushed is used to make White Zinfandel.



Source: Wine Institute, 2013.